LUISA R. BLANCO

M E:

EDUCATION	Degree	Field	Date
University of Oklahoma	PhD	Economics	2007
Midwestern State University	MBA, BBA	Business, Finance	2003, 2001

Main fields: Development and International Economics, Macroeconomics, and Latin America

ACADEMIC AND RESEARCH EXPERIENCE

Pepperdine University, School of Public Policy, Associate Professor of Economics, Aug 2013 – Present
Federal Reserve Bank of Minneapolis, Opportunity & Inclusive Growth Institute, Visiting Senior Scholar 2017-18
Center for Health Improvement for Minority Elders, UCLA, RCMAR Scholar, Sep 2012 – Present
RAND Corporation, Adjunct Researcher, Oct 2011 – Present
Pepperdine University, School of Public Policy, Assistant Professor of Economics, Aug 2007 – Jul 2013
RAND Corporation, Center for Latin American Social Policy, Research Fellow, May 2011 – Sep 2011
Harris Manchester College, Oxford University, Research Fellow, May 2013 – Present

PEER REVIEWED JOURNAL ARTICLES

Financial Behavior

1. Blanco, L., Rodriguez, L. 2018. Delivering Information about Retirement Saving among Hispanic Women: A Facebook Experiment. *Behavioural Public Policy* (forthcoming).
2. Blanco, L, Angrisani, M., Aguila, E., Leng, M. 2018. Understanding the Racial/Ethnic Gap in Bank Account Ownership among Older Adults. *Journal of Consumer Affairs*.
3. Blanco, L., Aguila, E., Gongora, A., Duru, O.K. 2017. Retirement Planning Among Hispanics: in God's Hands? *Journal of Aging and Social Policy*, 29(4): 311–331. PMID: 27976984
4. Aguila, E., Angrisani, M., Blanco, L. 2016. Ownership of a bank account and health of older Hispanics. *Economic Letters*, 144, 41-44 (Blanco Lead Author).
5. Blanco L, Ponce M, Gongora A, Duru O. 2015. A qualitative analysis of the use of financial services and saving behavior among older African Americans and Latinos in the Los Angeles area. *Sage Open*. 5, 1. PMID: 26064788. PMCID: PMC4459749.

Latin America

6. Blanco, L. 2016. The Impact of Judicial Reform on crime victimization in Mexico. *Violence and Victims*, 31, 1, 27-50. PMID: 26645670.
7. Wooster, R., Blanco, L, Sawyer, C. 2015. Equity Commitment under Uncertainty: A Hierarchical Model of Real Option Entry Mode Choices. *International Business Review*, 25, 1, 382-394.
8. Wooster, R., Blanco, L, Sawyer, C. 2015. Does Experience Matter for Patterns of Expansion by U.S. Companies in Latin America and the Caribbean. *Global Economy Journal*, 15, 1, 1-24.
9. Blanco, L., Ruiz, I. 2013. The Impact of Crime and Insecurity on Trust in Democracy and Institutions. *American Economic Review Papers and Proceedings*, 103, 3, 284-288.
10. Blanco, L. 2013. Finance, Growth, and Institutions in Latin America: What are the Links? *Latin American Journal of Economics*, 50, 2, 179-208
11. Blanco, L. 2013. The impact of crime on trust in institutions in Mexico. *European Journal of Political Economy*, 32, 38-55.
12. Blanco, L., Grier, R. 2013. Explaining the rise of the left in Latin America. *Latin American Research Review*, 48, 1, 68-90.
13. Blanco, L., Gonzalez, F., Ruiz, I. 2013. The Impact of Sector Specific FDI on CO2 Emissions in Latin America. *Oxford Development Studies*, 41, 1, 104-121.
14. Blanco, L. 2012. The Spatial Interdependence of FDI in Latin America. *World Development*, 40, 7, 1337–1351.

PEER REVIEWED JOURNAL ARTICLES (Continued)

Latin America (Continued)

15. Blanco, L., Grier, R. 2012. Natural resource dependence and the accumulation of physical and human capital in Latin America. *Resources Policy*, 37, 3, 281-295.
16. Blanco, L. 2010. Life is Unfair in Latin America, But Does it Matter for Growth? *World Development*, 38, 3, 393-404.
17. Blanco, L. 2009. The Finance-Growth Link in Latin America. *Southern Economic Journal*, 76, 1, 224-248.
18. Blanco, L., Grier, R. 2009. Long Live Democracy: The Determinants of Political Instability in Latin America. *Journal of Development Studies*, 45, 1, 76-95.

Other

19. O'Connor, K., Blanco, L., Nugent, J. 2018 Does Oil Really Curse Democracy? A Long-Run Time-Series Analysis of 127 Countries, with Jeffrey Nugent and Kelsey, *Resources Policy*, 57, 264-277.
20. Prieger, J., Bampoki, C., Blanco, L., Liu, A. 2016. Economic Growth and the Optimal Level of Entrepreneurship, *World Development*, 82, 95-109.
21. Blanco, L., Gu, J., Prieger, J. 2016. The Impact of Research and Development on Economic Growth and Productivity in the United States, *Southern Economic Journal*, 82, 3, 914–934.
22. Blanco, L., Nugent, J., O'Connor, K. 2015. Oil Curse and Institutional Changes: Which Institutions Are Most Vulnerable to the Curse and Under What Circumstances? *Contemporary Economic Policy*, 33, 2, 229-249.
23. Blanco, L., Rogers, C. 2014. Are Tax Havens Good Neighbours? FDI Spillovers and Developing Countries. *Journal of Development Studies*, 50, 4, 530-540.
24. Blanco, L., Rogers, C. 2012. Competition between Tax Havens: Does Proximity Matter? *International Trade Journal*, 26, 4, 291-308.
25. Blanco, L., Rogers, C. 2012. Do tax havens really flourish? *Global Economy Journal*, 12, 3
26. Blanco, L., Isenhouer, M. 2010. Powering America: The impact of ethanol production in the Corn Belt states. *Energy Economics*, 32, 6, 1228-1234.

OTHER PUBLICATIONS

1. Blanco, L., and Contreras, S., 2018. Mobile technology as a tool for economic inclusion. American Economic Association Minority Report, Issue 10 (invited contribution).
2. Blanco, L., Carlsen, L., Morrison, D. Carlsen, G., Chaparro, A., Molina, E. 2018. Precarious Paradise: The Financial Well-being of Hispanic Immigrant Day Laborers in Malibu, in *Latinos in the 21st Century: Their Voices and Lived Experiences*. Nova Science Publishers.
3. Blanco, L. 2017. Book review of *The Financial Diaries: How American Families Cope in a World of Uncertainty.* Journal of Policy Analysis and Management, 36, 4, 957-959 (invited contribution).
4. Blanco, L., 2017. Access to Financial Services and the Wellbeing of Middle Aged and Older Hispanics in the United States. *Hispanic Economic Outlook*, Spring (invited contribution).
5. Blanco, L., Ruiz, I. 2015. Crime and Institutions: Impacts on Sector Specific FDI to Latin America and the Caribbean Region. *Hispanic Economic Outlook*, Fall (invited contribution).
6. Dadzie C., Blanco L., Dony C. 2014. Study on crime and Investment in Latin America and the Caribbean. USAID Development Experience Clearinghouse. 1-85.
7. Blanco L., Saloga C. 2013. Participation in the formal financial sector among Minorities in the United States. American Economic Association Minority Report, Issue 5 (invited contribution).
8. Blanco, L., Lillard, S. 2013. Inequality in Latin America: Changes and New Perspectives. *Latin American Politics and Society*, 55, 2, 169-177 (invited contribution).
9. Blanco, L., Anyanwu, O. 2013. Immigration Regulation. In Mason, P. *Encyclopedia of race and racism*. Detroit: Macmillan Reference USA (invited contribution, peer reviewed).

OTHER PUBLICATIONS (continued)

10. Blanco, L., Crouch, M. 2011. In the Aftermath of the Financial Crisis of 2008. What Have We Learned? Pepperdine School of Public Policy (editor).
11. Blanco, L. 2010. Income Inequality and Political Instability in Latin America. Pacific Coast Council of Latin American Studies Proceedings, University of Nevada Las Vegas (peer reviewed).
12. Blanco, L. 2010. Latin America and the Financial Crisis of 2008: Lessons and Challenges. *Pepperdine Policy Review* (lecture transcription).
13. Blanco, L. 2009. Latin America and the Financial Crisis of 2008: An Overview. *Hispanic Economic Outlook*, Quarter IV (invited contribution).

WORKING PAPERS

1. A Community Based Randomized Controlled Trial on an Educational Intervention to Promote Retirement Saving Among Hispanics, with O. K. Duru and C. Mangione
2. Racial and Ethnic Differences in Financial Literacy & Outcomes: The Role of Neighborhood Effects, with S. Barrera and S. Contreras
3. Exploring the link between financial and mental health status among low income Hispanic/Latina Women, with Baker, J., Singh, K., Friedman, J., Brown, A., and Pregler, J. (under review at Health Equity)
4. Mobile Banking as a Mechanism to Increase Access to Financial Services, with A. Bosque and X. Wang.
5. The Role of Crime and Institutions as Determinants of Sectoral FDI in Latin America and the Caribbean, with I. Ruiz, W. Sawyer, and R. Wooster (revise and resubmit at *Oxford Development Studies*).
6. How does Crime affect Migration? Evidence of the Recent Mexican Crime Wave, with I. Ruiz and C. Vargas-Silva.
7. Export Survival in Africa and Latin America: The Impacts of Firm-Level Diversification, Synergies and Competition, with J. Mora, M. Olabisi, and J. Prieger.

MEDIA CONTRIBUTIONS

- Opinion: The economic case for voter ID laws, The Hill Congress Blog, October 18, 2012.
- Opinion: Fighting crime in Mexico means bringing order to the courts, The Statesman, August 18, 2012.
- Opinion: Important Elections South of the Border, The Hill Congress Blog, June 27, 2012.
- Opinion: Most American of Mexican holidays, Sun Sentinel, The Hartford Courant, and The Wisconsin State Journal, May 5, 2012.
- Opinion: Fear of travel in Mexico because of drug wars is misplaced, Mercury News, April 10, 2012.
- Interviews Telemundo: government shutdown (April, 2011), unemployment data (July, 2011), and U.S. debt crisis (August, 2011).
- Interviews with Vivó en Vivo about the U.S. debt crisis; August, 2011 and China Radio International on the Road to Recovery in Latin America; September, 2009.
- Interviews at Pepperdine People Podcast (myself, Roger Farmer, Alvaro Vargas Llosa, Scott Sumner, and Lee O'Hanian), SPP YouTube (rise of the left and impact of the financial crisis in Latin America)
- Occasional blogging for the Intercollegiate Studies Institute

RESEARCH FUNDING

Ongoing Research Support

Federal Reserve of Minneapolis (Blanco, $12,000) 01/01/2018-06/30/2019
Opportunity and Inclusive Growth Institute
Title: Mobile Money Diaries and Mental Health among Hispanics (Role: PI)

RESEARCH FUNDING (Continued)

Ongoing Research Support (Continued)

LA Care (Pregler and Blanco, $50,000) 09/01/2017-03/01/2019
Iris Cantor-UCLA Women's Health Education & Research Center
Title: Women's Health Equity & Financial Literacy (Role: co-PI)

Completed Research Support

NIH/NIA - P30 AG021684-15:S1 (Mangione, $122,259) 08/01/2016-06/30/2018
Resource Center for Minority Aging Research – Center for Health Improvement of Minority Elderly
Title: Financial planning for retirement and health among Hispanics
Role: PI of Diversity Supplement Project

Charles G. Koch Charitable Foundation (Blanco and Prieger, $145,000) 08/30/2016-09/01/2017
Pepperdine School of Public Policy
Title: Applied Policy Research and Training Program
Role: co-PI

Cathay Bank (Pregler and Friedman, $20,000) 06/15/2015-12/15/2017
Iris Cantor-UCLA Women's Health Education & Research Center
Title: Women's Health and Financial Wellbeing
Role: Senior Researcher

NIH/NIA - P30 AG021684 (Mangione, $40,000) 07/01/2012-06/30/2015
Resource Center for Minority Aging Research – Center for Health Improvement of Minority Elderly
Title: Financial Exclusion and the Wellbeing of Elderly Minority Populations
Role: PI of Pilot Award

NIH/NIA - P30 AG043073 (Goldman, $30,000) 02/01/2014-06/30/2014
Resource Center for Minority Aging Research – Minority Aging Health Economics Research Center
Title: Retirement Planning among Middle-Aged and Older Hispanics
Role: PI of Pilot Award through the analysis core

Corporacion Andina de Fomento (Blanco, $15,000) 08/15/2011-02/29/2012
Research Program on Citizen Security
Title: An Analysis of the Impact of Reform to the Criminal Justice System in Mexico
Role: PI

USAID - AID-OAA-C-11-00169 (Blanco and Dadzie, $20,000) 05/01/2014-09/30/2014
Title: Study on Crime and Investment in Latin America and the Caribbean
Role: Senior Analyst

OTHER FUNDING

- Pepperdine Office of the Provost, Cross-School Collaboration Research Grant, Spring 2016 ($10,000), Latin American Conference Grant, 2010 ($2,000), Research Grant (Fall): 2018 ($500), 2017 ($3,000), 2016 ($3,000), 2015 ($3,000), 2014 ($2,500), 2013 ($2,500), 2012 ($2,500), 2011 ($2,875), 2010 ($1,500)
- Charles G. Koch Charitable Foundation, Economic Development Lectures Grant, 2015 ($14,000), Research and Teaching Grant, 2012 ($17,500), Guest Speaker Series and Publication Grant, 2010 ($18,500), Reading Group Grant, Fall 2009 ($13,500)

TEACHING EXPERIENCE

Assistant/Associate Professor, School of Public Policy, Pepperdine University, Fall 2007 – Present
Courses: Applied Economic Analysis of Public Policy I (Microeconomics), Applied Economic Analysis of Public Policy II (Macroeconomics) Global Economics, Latin American Economic Development, Public Finance and Public Choice, Seminar in Research Methods (Capstone), Math Review Workshop
Instructor, Economics Department, University of Oklahoma, Summer 2004 – Spring 2007
Courses: Intermediate Macroeconomic Theory, Principles of Macroeconomics
Teaching Assistant, Economics Department, University of Oklahoma, Spring 2004
Courses: Principles of Macroeconomics

SEMINARS

2018 Federal Reserve of Minneapolis
2017 Pepperdine University
2016 Pepperdine University
2015 University of Southern California
2011 RAND, Texas Christian University, University of Texas-El Paso, George Mason University
2010 University of Southern California
2009 Duke University, Pepperdine University, Sam Houston State University
2008 Pepperdine University
2007 Pepperdine University, Hope College, Knox College, Auburn University, ITAM, CIDE

CONFERENCE PRESENTATIONS

- American Economic Association: 2007, 2009, 2013, 2016, 2017, 2018
- Behavioral Science and Policy Association: 2017
- Association for Public Policy Analysis and Management: 2014
- Association of Private Enterprise Education: 2009
- Latin American Studies Association: 2009, 2010
- Pacific Coast Council in Latin American Studies: 2007, 2008, 2009, 2010
- Pacific Conference on Development Economics: 2010, 2013
- Southern Economic Association: 2006, 2007, 2008, 2009, 2011, 2014
- Southwestern Economic Association Conference: 2006, 2008
- Western Economic Association International: 2011, 2012, 2016, 2017

OTHER PRESENTATIONS AND PARTICIPATION AT WORKSHOPS AND CONFERENCES

- RAND Behavioral Finance Forum, Washington D.C., October 2017
- FDIC Consumer Research Symposium, Washington D.C., October 2017
- RCMAR Annual Investigators Meeting, podium presentation, San Francisco, April 2017
- Financial Needs for Older Adults Roundtable, research presentation, Federal Reserve Bank of San Francisco – Los Angeles, August 2015
- Women's Health and Money at Work, preliminary findings presentation, Federal Reserve Bank of San Francisco – Los Angeles, August 2015
- Hispanic Economic Issues, Federal Reserve Bank of Atlanta, presentation, November 2014
- Psychological Science and Behavioral Economics in the Service of Public Policy Workshop, National Institute of Aging, White House, May 2013
- RCMAR-CHIME UCLA Scientific Retreat, manuscript review: Jun 2013, Jun 2014, Oct 2014, Jun 2015, Oct 2015, Oct 2016
- RCMAR-CHIME UCLA Scientific Retreat, presentation: Jun 2013, Jun 2014
- RCMAR Annual Investigators Meeting, poster presentation: Feb 2013, Feb 2014, Apr 2015, Apr 2016
- RCMAR Annual Investigators Meeting, podium presentation: Apr 2017
- Annual UCLA Research Conference on Aging, poster presentation, Jun 2013

OTHER PRESENTATIONS AND PARTICIPATION AT WORKSHOPS AND CONFERENCES (continued)

- Global Crisis and Latin American Economies Conference, panel chair, USC, Nov 2012
- UNDP Citizen insecurity in Latin America Conference, presenter, Georgetown University, Jul 2012
- Policy Symposium, panel on economic development, panelist, RAND, Apr 2012
- International Development brown bag, panel about funding, panelist, RAND, Mar 2012

TRAINING AND PROFESSIONAL SERVICE

- Open Economics, Editor, 2017-Present
- NIH/NIA Butler-Williams Scholar, 2016
- American Economic Association Pipeline Mentoring Program, 2015-Present (Mentees: Present – Camila Morales and Sergio Barrera; Past – Patrese Anderson and Deidra Reed)
- Millennium Momentum Foundation, Leadership Development Institute, trainer 2011-present
- American Society of Hispanic Economists, President Elect-2016, President-2017, Past-President 2018
- American Society of Hispanic Economists, HEO Committee, 2011-2017
- American Society of Hispanic Economists, Scholarship Committee Chair, 2009-2013
- Harris Manchester College Summer Research Institute, 2015
- National Science Foundation Graduate Program Evaluation – Economics Panelist, 2015 & 2017
- RAND Summer Institute on Health and Aging, Summer 2011
- American Studies Center - Princeton James Madison Program, Fellowship, Summer 2010
- Diversity Initiative for Tenure in Economics, Fellowship, Spring 2009-2012
- Pacific Coast Council in Latin American Studies, 2011-President, 2010-Program Chair
- Pacific Coast Council in Latin American Studies, Board Member, Fall 2007-2014
- Age Friendly Banking Task Force, Member, 2016
- Women's Health & Money at Work Advisory Committee, Senior Researcher, 2014-present
- Pepperdine Center for Women in Leadership, Board member, 2016-present
- Pepperdine University Diversity Council, Co-Chair, 2011-2013; member 2008-present
- Pepperdine University Academic Council, Member 2007-2008, 2014-2015, 2016-2017
- Pepperdine University Waves of Innovation Selection Committee, 2014
- Pepperdine University Institutional Review Board, Alternate Member, 2009-2010
- Pepperdine University, Women in Public Policy, Faculty Advisor, 2007-2015

MEMBERSHIP IN SCHOLARLY AND PROFESSIONAL ORGANIZATIONS

- American Economic Association
- American Society of Hispanic Economists
- Latin American Studies Association
- Latin American and Caribbean Economic Association
- Pacific Council on International Policy
- Pacific Coast Council of Latin American Studies
- Southern Economic Association
- Western Economic Association International

REFEREE WORK

World Development, Journal of Development Studies, Economic Development and Cultural Change, Energy Economics, Applied Economics, Global Economics Journal, Southern Economic Journal, The Latin Americanist, Journal of Politics, Journal of Politics in Latin America, Latin American Politics and Society, Journal of International Taxation and Public Finance, National Tax Journal, International Journal of Population Research, International Trade Journal, Economics of Governance, Economic Systems, Public Choice, International Review of Applied Economics, Ensayos Revista de Economía, Latin American Research Review, World Economy, and Palgrave Macmillan.

AWARDS

- Excellence Service Award, American Society of Hispanic Economists, 2013
- Excellence Service Award, American Society of Hispanic Economists, 2009
- Omicron Delta Epsilon Honor Society Chapter, Fall 2006
- Robert E. and Mary B. Sturgis Scholarship, Spring 2006
- A.J. Kondonassis Scholarship, Spring 2005
- Sooner Heritage Scholarship, Spring 2004 – Spring 2007
- OU Latino Achievement and Heritage Honor Student, Spring 2005 and Spring 2006
- Graduate Woman of the Year, 2002
- President's Excellence Medal, 2001
- Delta Mu Delta National Scholarship, Spring 2001

OTHER EXPERIENCE

Graduate Hall Director and Resident Assistant, Office of Housing Midwestern State University, Wichita Falls, Texas, Aug 2000 – Jul 2003, supervised 57 Resident and Student Assistants, 178 students upper class residence as Graduate Hall Director, supervised 30 residents as resident assistant.

OTHER INFORMATION

Computer Experience: Internet Applications and Microsoft Office Applications
Statistical Packages: STATA, Eviews, SAS, and Minitab
Language Skills: English (fluent), Spanish (native), and French (conversational)

*References available upon request (last updated on October 1, 2018)